

**Wi-Fi
NOW**

ACHIEVEMENTS AND REACH



www.wifinowevents.com/media

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2015-2021: 6 years of Wi-Fi industry leadership

What we have created:

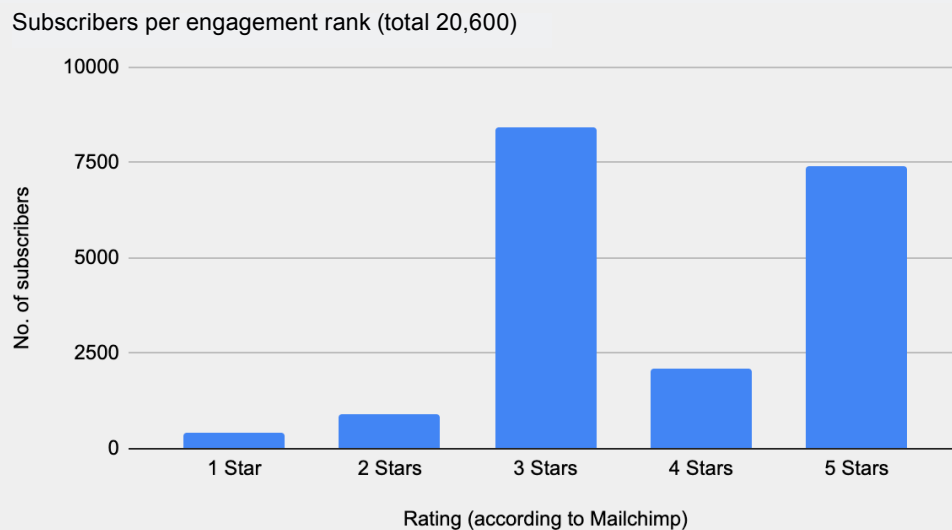
- ✓ 16 world conferences in nine cities
- ✓ Gathered 4,000 delegates
- ✓ Facilitated 600+ on-stage presentations
- ✓ Conducted 27 virtual special events
- ✓ Attracted 6,000+ event registrations
- ✓ Served 260+ sponsors & partners
- ✓ Posted 4,000+ news items
- ✓ Created Syndicated Global News distribution platform
- ✓ Started a Jobs Global Platform for Wi-Fi professionals
- ✓ Chinese language platform news distribution

Our followers, viewers and readers:

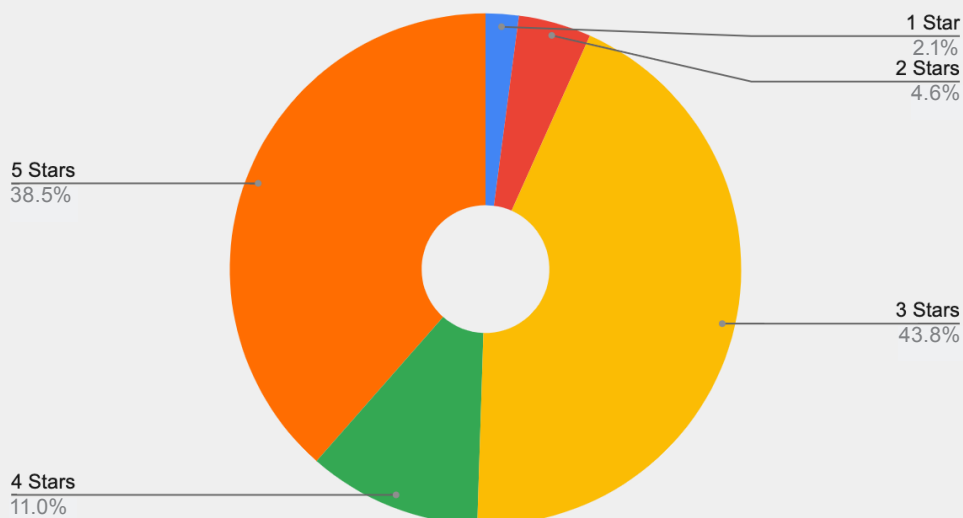
- ✓ 29,000+ followers on social media
- ✓ 20,000+ email subscribers
- ✓ 16,000+ weekly website hits
- ✓ 67,000+ website users since July 2020

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Campaigns: Subscriber engagement ratings

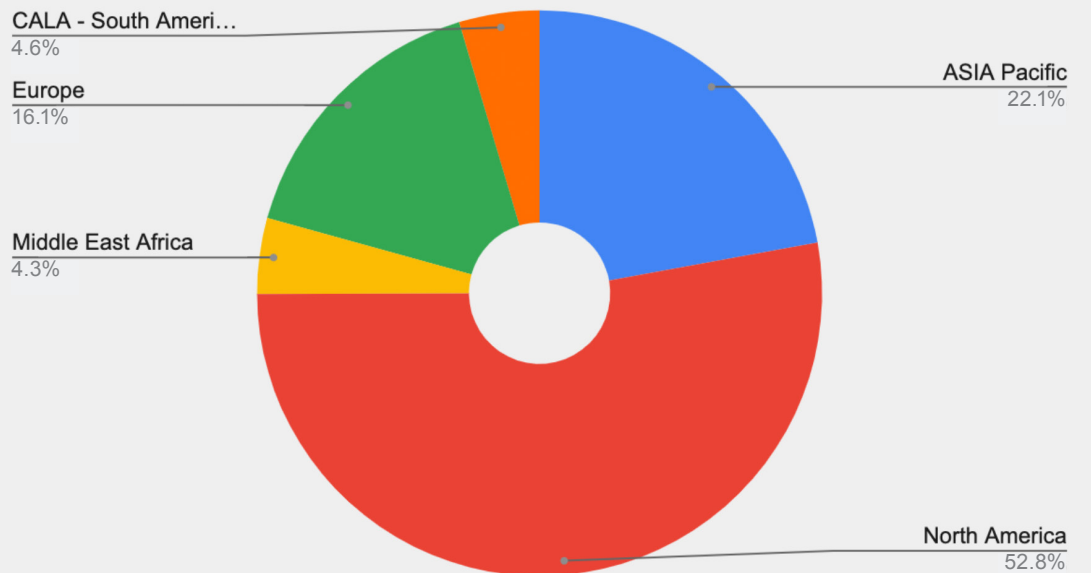


Campaigns: Subscriber engagement ratings in percent



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Readership & event attendance per region (%)



Readership & event attendee job level (%)

