

**Wi-Fi
NOW**
media

CONTENT & MEDIA

distribution proposal



www.wifinowevents.com/media

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For more information contact Wi-Fi NOW at info@wifinowevents.com

2015-2020: 5 years of Wi-Fi industry leadership

What we have created:

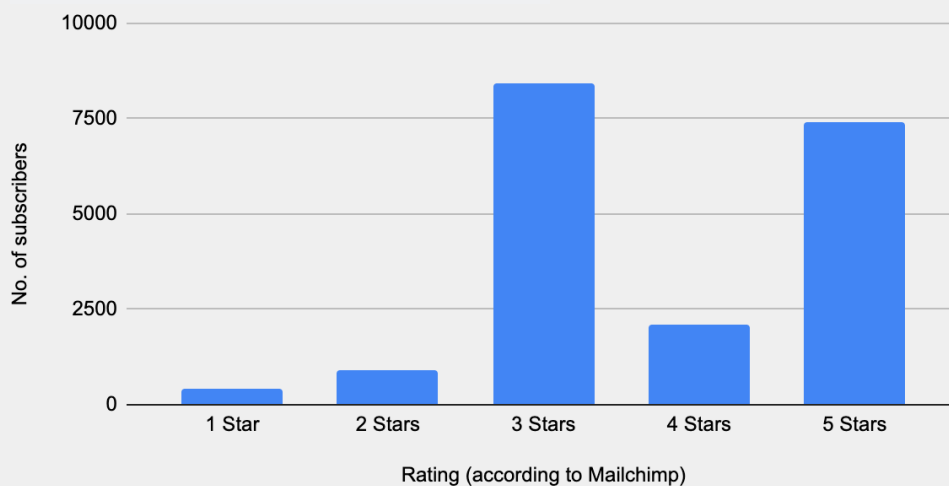
- ✓ 14 world conferences in nine cities
- ✓ Gathered 4,000 + delegates
- ✓ Facilitated 600+ on-stage presentations
- ✓ Conducted 19 virtual special events
- ✓ Attracted 5,000+ event registrations
- ✓ Served 260+ sponsors & partners
- ✓ Posted 4,000+ news items

Our followers, viewers and readers:

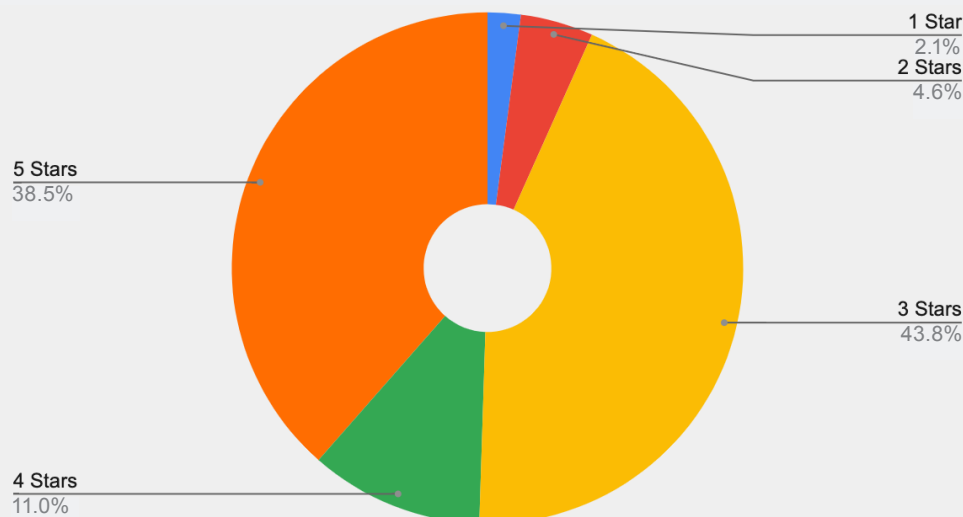
- ✓ 27,000+ followers on social media
- ✓ 19,000+ email subscribers
- ✓ 12,000+ weekly website hits
- ✓ 67,000+ website users since July 2020

Campaigns: Subscriber engagement ratings

Subscribers per engagement rank (total: 19,100)

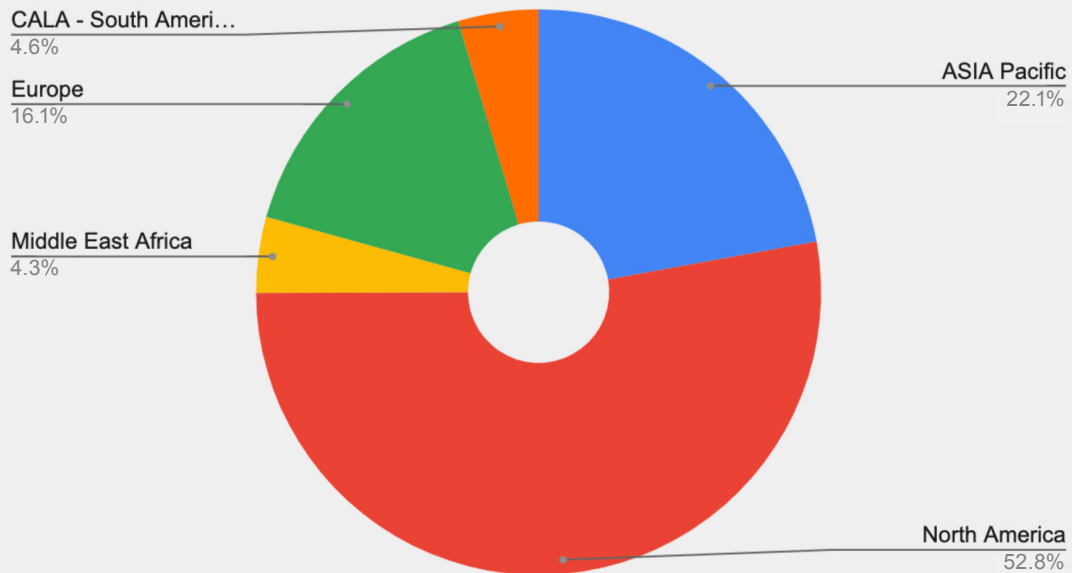


Campaigns: Subscriber engagement ratings in percent



2015-2020: 5 years of Wi-Fi industry leadership

Readership & event attendance per region (%)



Readership & event attendee job level (%)

