



Virtual Wi-Fi World Congress

Live Streaming from Aarhus, Denmark

September 29 - October 8, 2020

www.wifinowglobal.com

PROGRAM

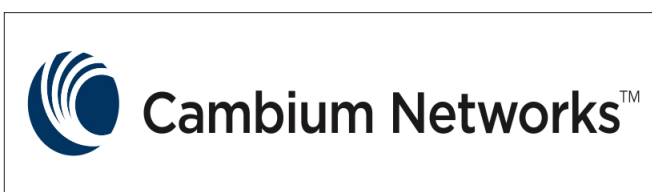
Tuesday September 29 (Day 1): Open Leadership Summit

All times are Pacific Time (PDT)

[To register to view and/or mark your calendar click here](#)

10:00-10:15	Welcome to VWWC 2020! Claus Hetting, CEO & Chairman, Wi-Fi NOW
10:15-10:45	Keynote by Facebook Dan Rabinovitsj, Vice President, Facebook
10:45-11:15	Wi-Fi: Cornerstone of connectivity for the next era Edgar Figueroa, President & CEO, Wi-Fi Alliance
11:15-11:45	Regulatory & policy remarks by the FCC (fireside) Jessica Rosenworcel, Commissioner, FCC
11:45-12:15	Keynote: Weaving the new wireless fabric Atul Bhatnagar, CEO, Cambium Networks
<i>12:15-12:30</i>	<i>Short refreshment break</i>
12:30-13:00	Evolution of the home network Mike Talbert, Associate Fellow, Verizon Corporate Technology
13:00-13:30	Escape from the museum - enter AI-driven Wi-Fi Jussi Kiviniemi, Global Technologist, Mist Systems (Juniper)
13:30 -14:00	Intel: Insights & strategy Eric MacLaughlin, VP Client Computing Group / GM Wireless Solutions, Intel
14:00-14:30	The road ahead: New 802.11 standards Dorothy Stanley, 802.11 Work Group Chair & Standards Architect, Aruba/HPE
14:30-14:35	Wrap-up - see you tomorrow! Claus Hetting, CEO & Chairman, Wi-Fi NOW

With thanks to our sponsors:



Wednesday September 30 (Day 2): Revolutionizing the home

[To register to view and/or mark your calendar click here](#)

10:00-10:05	Welcome to VWWC 2020 Day 2: 'Revolutionizing the home' Claus Hetting, CEO & Chairman, Wi-Fi NOW
10:05-10:30	Keynote by Plume Fahri Diner, Co-founder & CEO, Plume
10:30-11:00	Three year evolution: Wi-Fi 6, Wi-Fi 6E, AFC, & Wi-Fi 7 Charles Cheevers, CTO Home Networks, CommScope
11:00-11:30	Enterprization of the home - with ASSIA Tuncay Cil, VP Strategy, ASSIA
11:30-12:00	Presentation by Qorvo Tony Testa, Director of Marketing, Qorvo
12:00-12:10	Short refreshment break
12:10-12:40	Keynote by AirTies Metin Taskin, CTO, AirTies
12:40 -13:10	Product update from Google Nest Sanjay Noronha, Product Manager, Google Nest
13:10-13:40	Calix: Revolutionize your Relationship with the Subscriber before Someone Else Does Michael Weening, COO, Calix
13:40-14:10	Q&A Panel: Opportunities & challenges in residential Wi-Fi Adam Hotchkiss, Co-founder & VP Product, Plume Sanjay Noronha, Product Manager, Google Nest Michael Weening, COO, Calix
14:10-14:15	Wrap-up - see you tomorrow! Claus Hetting, CEO & Chairman, Wi-Fi NOW

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Thursday October 1 (Day 3): Evolution & new use cases

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10:00-10:05	Welcome to VWWC 2020 Day 3: 'Evolution & new use cases' Claus Hetting, CEO & Chairman, Wi-Fi NOW
10:05-10:30	Wi-Fi market analysis & insights Chris Depuy, Technology Analyst, 650 Group
10:30-11:00	Enterprization of the home Rahul Patel, SVP & GM Connectivity & Networking, Qualcomm
11:00-11:30	Perspectives on the future of Wi-Fi Dean Bubley, Director & founder, Disruptive Analysis
11:30-12:00	Why Wi-Fi 6/6E is Reinventing the Smart Home Larry Olivas, Head of Marketing, NXP Semiconductor
12:00-12:10	<i>Short refreshment break</i>
12:10-12:40	New Home Networking Paradigms for Wi-Fi 6E and Beyond James Chen, AVP, MediaTek
12:40 -13:10	Industrial IoT & Wi-Fi 6, 6E, and 7 in protected spectrum (LLS) Matt MacPherson, Wireless CTO, Cisco
13:10-13:40	Wi-Fi 6 & 6E On The Go: Automotive Frontier Irvind Ghai, VP Marketing, ON Semiconductor
13:40-14:10	Q&A Panel: New use cases for enterprise, automotive, and industrial with Wi-Fi 6, 6E, 7 Kevin Tang, Strategic Business Development, ON Semiconductor More panelists TBA
14:10-14:15	Wrap-up - see you tomorrow! Claus Hetting, CEO & Chairman, Wi-Fi NOW

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Friday October 2 (Day 4): Transformational services

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10:00-10:05	Welcome to VWWC 2020 Day 4! Claus Hetting, CEO & Chairman, Wi-Fi NOW
10:05-10:30	How will large venues capitalise on the new paradigm? Bill Anderson, CEO, AmpThink
10:30-11:00	Roundtable talk with Deep Blue Communications Brian Epstein, CEO & Matthew Fitzgerald, Senior Director of Technology
11:00-11:30	Eliminating the six known Wi-Fi security threats Jim Steinbacher, Wi-Fi Technical Evangelist, WatchGuard
11:30-12:00	New IoT-based Business Opportunities Laurent Bouchoucha, VP Network Sales, Alcatel-Lucent Enterprise
11:30-12:00	Wi-Fi 7 and Beyond: Expectations & Applications Jatin Parekh, VP Product Management, Arista Networks
12:00-12:05	Conclusions & wrap-up Claus Hetting, CEO & Chairman, Wi-Fi NOW

With thanks to our sponsors:



Tuesday October 6 (Day 5):

Breakthroughs in Wi-Fi innovation / roaming & monetization

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Part 1: Impruvix product launch

- 10:00-10:05 **Welcome to VWWC 2020 Day 5!**
Claus Hetting, CEO & Chairman, Wi-Fi NOW
- 10:05-10:30 **Impruvix: Wi-Fi 6 & 6E services for guest & community properties**
Robert Grosz, Chief Commercial Officer, WCI

Part 2: Innovations in radio

- 10:30-11:10 **Pre-launch: Redefining enterprise networking with Airvine**
Vivek Ragavan, CEO, Airvine Scientific
- 11:10-11:40 **The software-defined, Cloud-managed Wi-Fi antenna platform**
Jason Claybrook, Head of Sales & Marketing, Aura Wireless
- 11:40-12:10 **The case for Wi-Fi 6E with AFC**
Jennifer McCarthy, VP Legal Advocacy, Federated Wireless

12:10-12:20 Short refreshment break

Part 3: Monetization, roaming, & offload

- 12:20-12:40 **Effective Wi-Fi monetization & case examples**
Todd Myers, GoZone WiFi
- 12:40-13:00 **A new Wi-Fi roaming architecture for all: Blueport VAULT**
Urbino Lobo, VP Sales EMEA, Blueport
- 13:00-13:20 **Monetizing Wi-Fi with WiConnect**
Brian Jacks, CEO, WiConnect
- 13:20-13:50 **Q&A Panel: Opportunities, challenges, & new use cases**
All session speakers
Edward Sun, CEO, Sun Broadband
- 13:50-13:55 **Wrap-up - see you tomorrow!**
Claus Hetting, CEO & Chairman, Wi-Fi NOW

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Wednesday

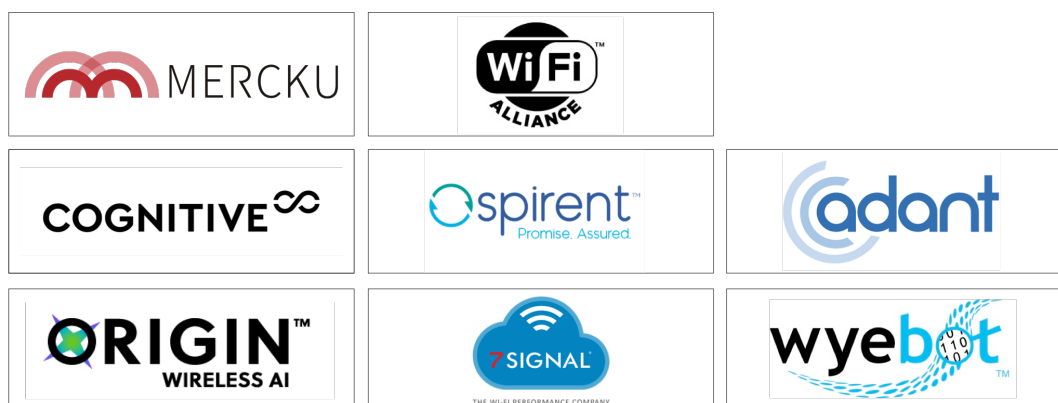
October 7 (Day 6):

Cognition, sensing, & mesh / performance & quality

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10:00-10:05	Welcome to VWWC 2020 Day 6! Claus Hetting, CEO & Chairman, Wi-Fi NOW
10:05-10:30	Home connectivity post-COVID - 3 megatrends calling for better connectivity and the role of Wi-Fi 6 Erik Ackner, President, Mercku Europe
10:30-11:00	Creating compelling Wi-Fi sensing services Taj Manku, CEO, Cognitive Systems
11:00-11:30	Contextual performance with NMESH Sudarsan Vasudevan, CEO, Qubercomm
11:30-12:00	Wi-Fi sensing for home, health, & beyond Dan Bugos, Product Manager, Origin Wireless AI
<i>12:00-12:10</i>	<i>Short refreshment break</i>
12:10-12:30	Critical insights into Wi-Fi 6/6E testing Abu Islam, Spirent
12:30-12:50	Enterprise Wi-Fi network monitoring Tom Barrett, CEO, 7Signal
12:50 -13:10	Evolution in smart antennas Daniele Piazza, CEO & co-founder, Adant
13:10-13:30	Vendor-agnostic AI-driven Wi-Fi Automation Anil Gupta, Founder & CTO, Wyebot
13:30-14:00	Network optimization with Wi-Fi Vantage Consuelo Ortiz, Senior Manager Product Marketing, Wi-Fi Alliance
14:00-14:05	Wrap-up - see you tomorrow! Claus Hetting, CEO & Chairman, Wi-Fi NOW

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Thursday October 8 (Day 7):

Affordable services / Open Architectures

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10:00-10:05	Welcome to VWWC 2020 Day 7! Claus Hetting, CEO & Chairman, Wi-Fi NOW
10:05-10:25	The road to 6 GHz Wi-Fi in Brazil - with ANATEL (fireside) Vinicius Caram, Superintendent of Grants & Spectrum, ANATEL
10:25-10:55	Facebook Connectivity: Vision & update Chris Marra, Product Manager, Facebook
10:55-11:10	TooMuchWiFi: A Wi-Fi-based ISP in South Africa Ian Thomson, CEO, TooMuchWiFi
11:10-11:25	Connecting Lagos with Wi-Fi Akin Marino, CEO, Fiam Nigeria
11:25-11:55	Financing wireless ISPs in emerging markets Jim Forster, General Partner, Connectivity Capital
11:55-12:15	Q&A Panel: Challenges & opportunities with Wi-Fi in emerging markets Session panelists Tim Genders, COO, Project Isizwe, South Africa
<i>12:15-12:30</i>	<i>Short refreshment break</i>
12:30-13:00	Telecom Infra Project (TIP) programs for Wi-Fi - update Chetan Hebbalae, Connectivity Initiatives Manager, Facebook
13:00-13:30	Introducing Google's Orion WiFi Raj Gajwani, Director, Area 120 @Google
14:00 - 14:30	More speakers to be announced More information to follow shortly
14:30-14:35	Wrap-up - see you tomorrow! Claus Hetting, CEO & Chairman, Wi-Fi NOW

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